



PROGRAMME

Delivering Animal Welfare and Quality: Transparency in the Food Production Chain

8-9 October 2009, Ultuna, Uppsala, Sweden

Thursday, 8 October 2009

8.00 Buses leave from Uppsala – Venue (further details will be provided)

8.30–9.00 Registration and coffee/tea

9.00–9.50 **WELCOME AND INTRODUCTION**

Chair: Anders Lönnblad, Deputy Director-General, Ministry of Agriculture, Sweden

Welcome speech

Eskil Erlandsson, Minister for Agriculture, Sweden

Perspective from the Commission

Androulla Vassiliou, Commissioner for DG Health & Consumers

The vision of the Welfare Quality Project

*Harry Blokhuis, Coordinator of the Welfare Quality Project;
Professor of Ethology at the Swedish University of Agricultural Sciences*

9.50–10.45 **ASSESSING ANIMAL WELFARE**

Chair: Andy Butterworth, University of Bristol Veterinary School

How did we design the welfare measures?

Linda Keeling, Professor of Animal Welfare at the Swedish University of Agricultural Sciences

Creating a welfare scoring system

Isabelle Veissier, Research Director at INRA, the French National Institute for Agricultural Research

Assessment and certification 'costs and benefits'

Ian Burton, Head of Information Services, PAI Certification

10.45–11.45 **Poster session and presentation of Welfare Quality products**

Topics: See annex of the programme

Coffee/tea

11.45–12.45 **COMMUNICATING WELFARE INFORMATION**

Chair: Linda Keeling, Professor of Animal Welfare at the Swedish University of Agricultural Sciences

Feeding support information back to management

Andy Butterworth, University of Bristol Veterinary School



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Improvement strategies from Welfare Quality

Xavier Manteca, Associate Professor at the Department of Animal Science, School of Veterinary Science in Barcelona

What can we tell consumers and retailers?

Henry Buller, Chair of Rural Geography, Exeter University

Retailer communication

Aldin Hilbrands, Senior Manager Product Integrity, Royal Ahold

12.45–14.00

Lunch

Poster session and presentation of Welfare Quality products

Topics: See annex of the programme

14.00–17.30

Including 30 min break with poster session and presentation of Welfare Quality products

A global perspective on animal welfare with particular reference to international trade considerations

Talks and panel discussion

Moderator: David Bayvel, Director Animal Welfare, Ministry of Agriculture and Forestry, New Zealand

1) Animal welfare and its role in developing countries

Daniela Battaglia, Livestock Production Officer, Agriculture and Consumer Protection Department, The Food and Agriculture Organisation of the United Nations (FAO)

2) Improving animal welfare during transport improves the production of beef cattle in Uruguay

Stella Maris Huertas, DMTV, MSc, Veterinary Faculty, University of Uruguay

3) Animal welfare and trade – The OIE-perspective

Sarah Kahn, Head of International Trade Department, World Organisation for Animal Health (OIE)

4) Animal welfare in a sustainable supply chain

Keith Kenny, Senior Director, Mc Donald's Supply Chain in Europe

5) International meat trade and animal welfare

Philip Seng, President and CEO of the United States Meat Export Federation (USMEF); Chairman of the International Meat Secretariat (IMS) Animal Welfare Committee; Immediate Past President of the IMS

6) Meat trade – view from an exporting country

Paul J. Strydom, General Manager, Meat Board of Namibia

7) Animal Welfare and the WTO agreement

Gretchen Stanton, Senior Counsellor, Agriculture and Commodities Division, World Trade Organisation Secretariat (WTO); Secretary of the SPS - committee



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17.30 (approx)	End and transport from venue to Uppsala
19.10 (pick-up)	Conference Banquet
19.30 (dinner)	<i>Place: Uppsala Castle</i> <i>Dress code: Smart Casual</i> <i>Transport: The Castle is within walking distance from all recommended hotels but there will also be buses to take you to and from the Castle. Pick-up time approx 19.10</i>

Friday, 9 October 2009

8.00	Buses leave from Uppsala – Venue. Do not forget your luggage!
8.00–8.30	Coffee/tea
8.30–9.15	SOCIETAL VIEWS, COSTS AND BENEFITS <i>Chair: Henry Buller, Chair of Rural Geography, University of Exeter</i>
	Citizen and farmer perspectives <i>Bettina Bock, Associate Professor in Rural Sociology at Wageningen University</i> <i>Mara Miele, Senior Fellow at the School of City and Regional Planning at Cardiff University</i>
	Socio-economic studies <i>Kees de Roest, Head of the Department of Economic Research of Centro Ricerche Produzioni Animali of Reggio Emilia</i>
9.15–10.15	Thematic activity: IMPLEMENTATION AND STRATEGY Four parallel seminar sessions will explore how the WQ results might be implemented and what strategic options and requirements there are.
9.15–10.15	Session 1 – Is monitoring animal welfare helpful for farmers? <i>Chair: Leif Erland Nielsen, European Economic and Social Committee</i>
9.15–10.15	Session 2 – Animal welfare in the market <i>Chair: Keith Kenny, Senior Director for Mc Donald's Supply Chain in Europe</i>
9.15–10.15	Session 3 – Animal-based measures in the regulatory framework? What can be regulated with regards to animal welfare? <i>Chair: Martin Appelt, Canadian Food Inspection Agency</i>
9.15–10.15	Session 4 – Consumer or citizen? Which are we at the supermarket? <i>Chair: Henry Buller, Chair of Rural Geography, University of Exeter</i>
10.15–11.15	Poster session and presentation of Welfare Quality products Topics: See annex of the programme Coffee/tea



11.15–12.45	Moving forward: Short talk sessions and discussion panel <i>Chair: Isabelle Veissier, Research Director at the French National Institute for Agricultural Research (Inra)</i>
	Feedback from the parallel sessions Presentation of short statements from each parallel session
	An NGO view <i>Sonja van Tichelen, Eurogroup for animals</i>
	The Welfare Quality Advisory Committee – Looking ahead <i>Peter Sandoe, Professor in Bioethics at the Faculty of Life Sciences, University of Copenhagen</i>
	An outcome based approach to animal welfare during transport <i>Martin Appelt, Canadian Food Inspection Agency</i>
	Views from a farmer <i>Henri de Thoré, Representing Pig Farmers in the Welfare Quality® Advisory Council</i>
	Filling gaps, exploiting new technologies, maintaining an assessment system and keeping up the momentum <i>Harry Blokhuis, Coordinator of the Welfare Quality Project; Professor of Ethology at the Swedish University of Agricultural Sciences</i>
	Panel discussions Discussion and questions from the audience
12.45–13.30	Closing statements <i>Chair: Harry Blokhuis, Coordinator of the Welfare Quality Project; Professor of Ethology at the Swedish University of Agricultural Sciences</i> <i>Timothy Hall, Head of Unit, DG Research</i> <i>David Bayvel, Director, Ministry of Agriculture and Forestry, New Zealand</i> <i>Anders Lönnblad, Deputy Director-General, Ministry of Agriculture, Sweden</i>
13.30	Lunch
Approx 15.00	Buses leave from venue to Arlanda Airport (time to be confirmed)
